

SJMC: Professional/Industry Evaluation of Student Capstone Work

Instructions: After reviewing student's project/portfolio, evaluate their work holistically using the following rubric. Put an "X" in the corresponding box. Answer options include:

1 = Strongly Disagree 2 = Disagree 3 = Yes & No 4 = Agree 5 = Strongly Agree (or does not apply)

Project Demonstrates student ability to:						
	1	2	3	4	5	N/A
Gather information / conduct research (LO1)						
Write Clearly (LO1)						
Present relevant news or persuasive information at professional level (LO1)						
Think critically, creatively and independently (LO2)						
Project Meets Professional Standards for:						
Accuracy / Correctness (LO2)						
Fairness (LO2)						
Clarity / style (LO2)						
the production, editing and presentation of media content in our industry (LO5)						

Please provide any open-ended comments about this project that explain your responses and/or that you think would be useful for the the School of Journalism and Mass Communications (feel free to use the back of this page):