

CURRICULUM MAPS: LEARNING OUTCOMES 1 - 6
USC SCHOOL OF JOURNALISM & MASS COMMUNICATIONS: MULTIMEDIA JOURNALISM MAJORS

The six majors within the SJMC share three core courses in which students are exposed to many of the values/competencies embodied in our six learning outcomes. Students are also required to take a statistics course outside of the SJMC. Other values/competencies are introduced and practiced in the major coursework students are required to take. All majors require at least one “capstone course” in which all of the six learning outcomes are included.

During our recent curriculum revision, we strengthened existing course offerings to adapt to the changing digital media environment and created a better balance between the number of conceptual and skills courses required to graduate.

The following course mapping outlines the learning outcomes students should master when taking SJMC core and major courses (the mapping does not include SJMC elective courses).

Course Chart Key	
	Value or competency introduced/practiced
	Not applicable to course

<u>SJMC Core Courses</u>	Research <i>Gathering information/ writing clearly</i>	Creativity <i>Think critically and independently</i>	Diversity <i>Understanding the history and global society</i>	Ethics and Law <i>Understanding ethical and legal implications</i>	Technology <i>Gaining/demonstrating ability to apply technology</i>	Analysis <i>Incorporating basic statistical concepts</i>
JOUR 101 – Media and Society						
JOUR 291 – Writing for Mass Comm						
JOUR 303 – Law and Ethics						

CURRICULUM MAPS: LEARNING OUTCOMES 1 - 6
USC SCHOOL OF JOURNALISM & MASS COMMUNICATIONS: MULTIMEDIA JOURNALISM MAJORS

ADDITIONAL REQUIRED COURSES: MULTIMEDIA JOURNALISM

<u>JOURNALISM</u>	
Required Courses	Credit Hours
JOUR 204 – Principles of Journalism	3
JOUR 361 – Introductory Reporting and Writing	3
JOUR 471 – Intermediate Reporting and Production	3
JOUR 587 Capstone I – Advanced Reporting – Multimedia Journalism	3
JOUR 589 Capstone II – Advanced Multimedia Journalism Production	3
JOUR 590 Capstone III – Digital Journalism	3
JOUR 580 – Advanced Reporting Topics (Capstone co-requisite)	3
Professional practice directed elective: editing, reporting or management ¹	3
Directed elective on research, history or media in society	3
SJMC concept/lecture course ²	3
SJMC electives (any JOUR course)	9

**Journalism
Required
Courses**

Research
*Gathering information/
writing clearly*

Creativity
*Think critically and
independently*

Diversity
*Understanding the history
and global society*

Ethics and Law
*Understanding ethical
and legal implications*

Technology
*Gaining/demonstrating
ability to apply
technology*

Analysis
*Incorporating basic
statistical concepts*

JOUR 204 – Principles of Journalism						
JOUR 361 – Intro Reporting/Writing						
JOUR 471 – Intern. Reporting/Production						
JOUR 580 – Advanced Reporting Topics						
JOUR 586 – Advanced Reporting						
JOUR 588 – Advanced Production						
JOUR 590 – Digital Journalism						