

# Assessment Action Plan Form

**Degree Program:** Undergraduate Business Economics

**Reviewer(s):** McKinley Blackburn, Chair, Department of Economics

**Learning Goal 4:** Our graduates will be able to demonstrate their understanding of economic concepts and quantitative knowledge and use these concepts and knowledge to analyze real-world problems.

**Date:**

**Assessment Activity/Course:** Pre- and Post-Tests (Quizzes), ECON 436, Spring 2018

**Current Success Criteria:** With respect to learning outcome 4, students will complete research papers and presentations. Each student will be graded on his/her presentation using a 3-point scoring rubric. It is expected that seventy percent of students will earn a rating of 2 on each of the following criteria: (a) description of the economics issue; (b) justification for the problem selected; (c) identification of the significance of the issue; (d) presentation of competing contentions on the issue; and (e) suggestions for future research.

## Questions

What do the assessment results mean for the program?

*We were expecting to see improvement of students' performance using a pre- and post-test on the same material, and such improvement is evident. We also see an average of 75 percent on the post-test, as we expected for successful performance.*

As a result of this assessment, what actions will be taken to improve the curriculum, delivery, or other components of this program?

*We think that the 436 course is instructing students in data/statistics concepts adequately. However, we are continuing to work with this course to have it pitched at a level that provides the best learning environment for the students.*

What could make the assessment of this learning goal more effective?

*I think the pre- and post-test is a good idea, so we may continue with that. We will want to insure that questions are always focused on applying data and statistics knowledge.*

General Comments:

*Note that the currently listed success criteria is to be changed to "Seventy percent of students are expected to receive an acceptable pass rate (75%) on the post-test used to assess this Learning Outcome." The previous criteria refer to a project that is no longer required of students, as we changed the required capstone course from 511 to 436.*

**\* Please attach responses.**

## Results Summary, LG4, ECON 436 (Coffey, Zhan)

	Mean	Median
Pre-Test	58.02632	60
Post-Test	75.26786	80