

NURS J708: Population Project Grading Rubric

CRITERIA	POINTS
<p>COMMUNITY ASSESSMENT – 25%</p> <ol style="list-style-type: none"> Description: Present demographic, social, and economic statistics of the target population in a specific geographic area. (Community Demographics) Health Status: Identify the top 3 causes of morbidity and mortality for the targeted population in your area including incidence and prevalence. (Health Status) Significance: Compare local area morbidity and mortality statistics with those of the State and the United States. (Health Status) Social Determinants of Health: Analyze environmental factors (biologic, economic, cultural, political, social, and structural) that predispose your population to greater risk, e.g., poverty, poor access to care, etc.) for the identified problem(s). (Analysis of Population/Community) Available resources: Use Web search, yellow pages, and windshield survey, and interview 2-3 key informants in your community to identify community resources. (Analysis of Population/Community) 	
<p>POPULATION ASSESSMENT- 5%</p> <ol style="list-style-type: none"> Community concern(s): Identify issues being discussed among residents, leaders, and professionals in existing media and interviews. (Analysis of Population/Community) Community health problem: Identify the risk, the population at risk, and contributing factors. (Purpose/Problem) Bio-behavioral Theory(s): Create a concept map that shows why the problem exists and persists. (Concept Map) Community Partnerships: Identify organizations that could help to address community goals and reduce risk. (Logic Model) 	
<p>HEALTH PROMOTION PLAN - 40%</p> <ol style="list-style-type: none"> Theory: Use a health behavior planning model to design the steps/phases in your plan. Incorporate health behavior (intrapersonal or interpersonal) theories to guide development of specific strategies. (Logic Model) Population: Conduct a <u>focused</u> review of the literature about what has been found to be effective in addressing the problem in your population. Synthesize significant information concisely. (Analysis of Population/Community) Desired Outcomes: Identify specific measurable, realistic outcomes with benchmarks and deadlines. (Purpose/Problem) Strategic Plan: Your group may use a logic model to present your plan. It should be very specific with examples of any media you will use in your campaign. (Logic Model) Measures: Identify tools you will use to measure the outcomes. (Purpose/Problem & Expected Results) 	
<p>REFERENCES - 5% IN APA 6TH EDITION.</p>	
<p>TOTAL + PEER EVALUATION (25%)</p>	

