

Strategic Planning Rubric

| | Levels of Achievement | | |
|--|--|--|---|
| Criteria | Novice | Competent | Proficient |
| Title page Weight 5.00% | 0 % 3 or greater APA errors and team member names are not comprehensive to include all team members or omission of team member names | 50 % 1 – 2 APA format errors, all team member names are listed | 100 % APA format without any errors, all team member names are listed |
| 4 Ps Gap Survey Weight 20.00% | 0 % 3 or greater elements of the 4 Ps Gap Survey are missing | 50 % 1 – 2 elements of the 4 Ps Gap Survey are missing | 100 % All elements of the 4 Ps Gap Survey are completed like the textbook |
| Strategic Planning Assessment Weight 25.00% | 0 % 3 or greater elements missing or lack of substantive format with an in-depth drill down | 50 % 1 - 2 greater elements missing or lack of substantive format with an in-depth drill down | 100 % All 9 elements of the Strategic Planning Assessment are addressed in a substantive format with an in-depth drill down |
| Driver Diagram Weight 20.00% | 0 % 3 or greater elements of the Driver Diagram are missing | 50 % 1 - 2 elements of the Driver Diagram are missing | 100 % All elements of the Driver Diagram are completed like the textbook |
| Draft Ami Charter Weight 25.00% | 0 % 3 or greater elements of the Draft Ami Charter elements from the Driver Diagram are missing or lack of in-depth drill down | 50 % 1 - 2 elements of the Draft Ami Charter elements from the Driver Diagram are missing or lack of in-depth drill down | 100 % All elements of the Draft Ami Charter elements from the Driver Diagram are presented like the textbook |
| Reference Page Weight 5.00% | 0 % 3 or greater APA format errors | 50 % 1 - 2 APA format errors | 100 % APA format without errors |

This assignment is a Team Assignment

Phase One--Team Contract: Each team will negotiate a team contract (use the attached form). The Team Contract will be posted on the Discussion forum under the Groups section of the course by Sunday, Midnight of Week 2. Note that the professor of the course is the only person that can dismiss a student from a randomly assigned team; therefore, this language is not permissible in team contractual arrangements. The Team Contract assignment is a Pass/Fail assignment for the course.

Phase Two--Select a team member to compile all team assignments into one Microsoft Word document and submit document to the appropriate link provided under Week 6 of the Weekly Course Guides. As a team, evaluate all team member's Strategic Audit assignment and select the team member's organization with the most room for organizational change for positive improvements. Team members are required to share their Strategic Audit with their team to complete this assignment.

Phase Three--Using Maccoby textbook pages 291-296 complete the following team assignment:
In a Microsoft Word document, devise an APA title page for your team with all team members names listed on this page.

Then add the following to your document:

- Four Ps Gap Survey (Table 11.8),
- Strategic Planning Assessment (Exercise 11.19),
- Driver Diagram (Figure 11.8),
- Draft Ami Charter (Figure 11.10)
- Reference Page in APA format

Phase Four-submit Peer Evaluations

***Lack of participation on the Team discussion board combined with validation of lack of participation and/or performance on peer evaluations may result in a differing grade than the rest of your team members.