



University of South Carolina-Columbia

Total			Men			Women		
Your Inst	Comp 1	Comp 2	Your Inst	Comp 1	Comp 2	Your Inst	Comp 1	Comp 2

For the first 10 questions, please think about factors that were important to you in your decision to attend the University of South Carolina.

1. How important was the quality of the residence halls in your decision to attend USC?									
A Essential	18.1%	0.0%	0.0%	14.1%	0.0%	0.0%	20.7%	0.0%	0.0%
B Very Important	41.4%	0.0%	0.0%	38.6%	0.0%	0.0%	43.1%	0.0%	0.0%
C Somewhat Important	32.1%	0.0%	0.0%	38.1%	0.0%	0.0%	28.2%	0.0%	0.0%
D Not Important	8.4%	0.0%	0.0%	9.2%	0.0%	0.0%	7.9%	0.0%	0.0%
Total (n)	1,081			425			656		
2. How important was the quality of recreation/fitness facilities and programs?									
A Essential	16.4%	0.0%	0.0%	14.4%	0.0%	0.0%	17.7%	0.0%	0.0%
B Very Important	39.6%	0.0%	0.0%	38.6%	0.0%	0.0%	40.2%	0.0%	0.0%
C Somewhat Important	35.9%	0.0%	0.0%	37.9%	0.0%	0.0%	34.6%	0.0%	0.0%
D Not Important	8.1%	0.0%	0.0%	9.2%	0.0%	0.0%	7.5%	0.0%	0.0%
Total (n)	1,081			425			656		
3. How important was a campus visit in making your decision to attend USC?									
A Essential	47.4%	0.0%	0.0%	40.0%	0.0%	0.0%	52.1%	0.0%	0.0%
B Very Important	26.5%	0.0%	0.0%	29.4%	0.0%	0.0%	24.5%	0.0%	0.0%
C Somewhat Important	16.9%	0.0%	0.0%	20.9%	0.0%	0.0%	14.3%	0.0%	0.0%
D Not Important	9.3%	0.0%	0.0%	9.6%	0.0%	0.0%	9.0%	0.0%	0.0%
Total (n)	1,081			425			656		
4. How important was the presence of Greek letter social fraternities and sororities?									
A Essential	9.2%	0.0%	0.0%	6.8%	0.0%	0.0%	10.7%	0.0%	0.0%
B Very Important	13.1%	0.0%	0.0%	10.6%	0.0%	0.0%	14.8%	0.0%	0.0%
C Somewhat Important	26.3%	0.0%	0.0%	25.9%	0.0%	0.0%	26.5%	0.0%	0.0%
D Not Important	51.4%	0.0%	0.0%	56.7%	0.0%	0.0%	48.0%	0.0%	0.0%
Total (n)	1,081			425			656		
5. How important was the opportunity to attend Division I varsity athletic events?									
A Essential	27.2%	0.0%	0.0%	28.2%	0.0%	0.0%	26.5%	0.0%	0.0%
B Very Important	28.4%	0.0%	0.0%	27.1%	0.0%	0.0%	29.2%	0.0%	0.0%
C Somewhat Important	20.9%	0.0%	0.0%	20.5%	0.0%	0.0%	21.2%	0.0%	0.0%
D Not Important	23.6%	0.0%	0.0%	24.2%	0.0%	0.0%	23.1%	0.0%	0.0%
Total (n)	1,082			425			657		



2013 CIRP Freshman Survey
USC Locally Developed Items Report
First-time Full-time Freshmen

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6. How important was the availability of art, music and theater events?									
A Essential	9.5%	0.0%	0.0%	8.7%	0.0%	0.0%	10.1%	0.0%	0.0%
B Very Important	17.5%	0.0%	0.0%	13.4%	0.0%	0.0%	20.2%	0.0%	0.0%
C Somewhat Important	39.0%	0.0%	0.0%	36.0%	0.0%	0.0%	40.9%	0.0%	0.0%
D Not Important	34.0%	0.0%	0.0%	41.9%	0.0%	0.0%	28.9%	0.0%	0.0%
Total (n)	1,080			425			655		
7. How important was your financial aid/scholarship package in your decision to attend USC?									
A Essential	49.3%	0.0%	0.0%	45.4%	0.0%	0.0%	51.8%	0.0%	0.0%
B Very Important	25.9%	0.0%	0.0%	26.8%	0.0%	0.0%	25.3%	0.0%	0.0%
C Somewhat Important	16.7%	0.0%	0.0%	18.6%	0.0%	0.0%	15.5%	0.0%	0.0%
D Not Important	8.0%	0.0%	0.0%	9.2%	0.0%	0.0%	7.3%	0.0%	0.0%
Total (n)	1,081			425			656		
8. How important was the distance from your home to the USC campus?									
A Essential	11.1%	0.0%	0.0%	7.3%	0.0%	0.0%	13.6%	0.0%	0.0%
B Very Important	24.2%	0.0%	0.0%	23.3%	0.0%	0.0%	24.8%	0.0%	0.0%
C Somewhat Important	37.9%	0.0%	0.0%	39.1%	0.0%	0.0%	37.2%	0.0%	0.0%
D Not Important	26.7%	0.0%	0.0%	30.4%	0.0%	0.0%	24.4%	0.0%	0.0%
Total (n)	1,081			425			656		
9. How important was the USC's location in the city of Columbia?									
A Essential	8.8%	0.0%	0.0%	8.5%	0.0%	0.0%	9.0%	0.0%	0.0%
B Very Important	25.5%	0.0%	0.0%	22.6%	0.0%	0.0%	27.3%	0.0%	0.0%
C Somewhat Important	42.0%	0.0%	0.0%	39.3%	0.0%	0.0%	43.8%	0.0%	0.0%
D Not Important	23.7%	0.0%	0.0%	29.6%	0.0%	0.0%	19.8%	0.0%	0.0%
Total (n)	1,080			425			655		
10. How important was the reputation of the major (academic degree program) in which you plan to earn a degree?									
A Essential	46.4%	0.0%	0.0%	40.6%	0.0%	0.0%	50.2%	0.0%	0.0%
B Very Important	38.2%	0.0%	0.0%	40.8%	0.0%	0.0%	36.5%	0.0%	0.0%
C Somewhat Important	13.1%	0.0%	0.0%	15.6%	0.0%	0.0%	11.5%	0.0%	0.0%
D Not Important	2.3%	0.0%	0.0%	3.1%	0.0%	0.0%	1.8%	0.0%	0.0%
Total (n)	1,078			424			654		



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For the next few questions, please think about the knowledge and skills you want to develop during your college experience.									
11. How important is improving your financial literacy (knowledge about personal budgeting, financing your college education, managing debt, educational loans, credit cards, etc.)?									
A Essential	44.6%	0.0%	0.0%	44.4%	0.0%	0.0%	44.7%	0.0%	0.0%
B Very Important	38.8%	0.0%	0.0%	38.3%	0.0%	0.0%	39.1%	0.0%	0.0%
C Somewhat Important	15.0%	0.0%	0.0%	15.6%	0.0%	0.0%	14.5%	0.0%	0.0%
D Not Important	1.7%	0.0%	0.0%	1.7%	0.0%	0.0%	1.7%	0.0%	0.0%
Total (n)	1,076			423			653		
12. How important is having a study abroad or other international experience during your college career?									
A Essential	34.8%	0.0%	0.0%	26.2%	0.0%	0.0%	40.4%	0.0%	0.0%
B Very Important	25.4%	0.0%	0.0%	24.6%	0.0%	0.0%	26.0%	0.0%	0.0%
C Somewhat Important	24.9%	0.0%	0.0%	29.1%	0.0%	0.0%	22.2%	0.0%	0.0%
D Not Important	14.9%	0.0%	0.0%	20.1%	0.0%	0.0%	11.5%	0.0%	0.0%
Total (n)	1,077			423			654		
13. Which one of the following will be the most important factor in your decision about study abroad?									
A The cost of study abroad	30.6%	0.0%	0.0%	24.5%	0.0%	0.0%	34.6%	0.0%	0.0%
B Whether or not I can apply my financial aid toward the cost	9.3%	0.0%	0.0%	9.3%	0.0%	0.0%	9.4%	0.0%	0.0%
C Whether or not I can take courses abroad that will apply toward my degree	30.3%	0.0%	0.0%	29.8%	0.0%	0.0%	30.7%	0.0%	0.0%
D Location of study abroad programs	21.2%	0.0%	0.0%	28.8%	0.0%	0.0%	16.3%	0.0%	0.0%
E Length of available study abroad programs (full semester, summer, 3 weeks, etc.)	8.5%	0.0%	0.0%	7.6%	0.0%	0.0%	9.1%	0.0%	0.0%
Total (n)	1,071			420			651		
14. How important is getting involved in student organizations and activities that can help you improve leadership and civic skills?									
A Essential	26.3%	0.0%	0.0%	19.4%	0.0%	0.0%	30.8%	0.0%	0.0%
B Very Important	37.9%	0.0%	0.0%	33.8%	0.0%	0.0%	40.6%	0.0%	0.0%
C Somewhat Important	30.6%	0.0%	0.0%	39.0%	0.0%	0.0%	25.1%	0.0%	0.0%
D Not Important	5.2%	0.0%	0.0%	7.8%	0.0%	0.0%	3.5%	0.0%	0.0%
Total (n)	1,076			423			653		



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15. How important is having an internship or other major-related work experience during college?									
A Essential	54.0%	0.0%	0.0%	48.0%	0.0%	0.0%	57.9%	0.0%	0.0%
B Very Important	33.5%	0.0%	0.0%	34.5%	0.0%	0.0%	32.8%	0.0%	0.0%
C Somewhat Important	10.8%	0.0%	0.0%	14.7%	0.0%	0.0%	8.3%	0.0%	0.0%
D Not Important	1.8%	0.0%	0.0%	2.8%	0.0%	0.0%	1.1%	0.0%	0.0%
Total (n)	1,076			423			653		
16. How important is getting involved in a research project with a faculty member while in college?									
A Essential	17.2%	0.0%	0.0%	15.6%	0.0%	0.0%	18.2%	0.0%	0.0%
B Very Important	24.9%	0.0%	0.0%	23.9%	0.0%	0.0%	25.6%	0.0%	0.0%
C Somewhat Important	42.7%	0.0%	0.0%	45.2%	0.0%	0.0%	41.0%	0.0%	0.0%
D Not Important	15.2%	0.0%	0.0%	15.4%	0.0%	0.0%	15.2%	0.0%	0.0%
Total (n)	1,076			423			653		
17. If you could choose, how would you prefer to receive information about selecting classes?									
A One-to-one meetings with an advisor	75.3%	0.0%	0.0%	74.7%	0.0%	0.0%	75.8%	0.0%	0.0%
B Group meetings of students in the same major, with an advisor	14.2%	0.0%	0.0%	12.3%	0.0%	0.0%	15.5%	0.0%	0.0%
C Email from an advisor	6.2%	0.0%	0.0%	8.0%	0.0%	0.0%	5.1%	0.0%	0.0%
D Social media communications, such as facebook or twitter, with an advisor	1.3%	0.0%	0.0%	1.9%	0.0%	0.0%	0.9%	0.0%	0.0%
E I prefer to have access to online information about requirements and options, then find my own way	2.9%	0.0%	0.0%	3.1%	0.0%	0.0%	2.8%	0.0%	0.0%
Total (n)	1,075			423			652		
18. If you could choose, how would you prefer to receive information about getting involved in campus activities?									
A One-to-one meetings with an advisor	10.5%	0.0%	0.0%	12.8%	0.0%	0.0%	9.0%	0.0%	0.0%
B Group meetings of students in the same major, with an advisor	31.8%	0.0%	0.0%	30.8%	0.0%	0.0%	32.5%	0.0%	0.0%
C Email from an advisor	22.0%	0.0%	0.0%	22.7%	0.0%	0.0%	21.4%	0.0%	0.0%
D Social media communications, such as facebook or twitter, with an advisor	25.9%	0.0%	0.0%	22.7%	0.0%	0.0%	27.9%	0.0%	0.0%
E I prefer to have access to online information about requirements and options, then find my own way	9.9%	0.0%	0.0%	10.9%	0.0%	0.0%	9.2%	0.0%	0.0%
Total (n)	1,075			422			653		



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Total			Men			Women		
Your Inst	Comp 1	Comp 2	Your Inst	Comp 1	Comp 2	Your Inst	Comp 1	Comp 2

Please help us estimate the prevalence of academic dishonesty in high schools by answering the next two questions about your observations and experiences.

19. During the past year, how often did you observe others cheating on a test or assignment?									
A Frequently	27.7%	0.0%	0.0%	28.4%	0.0%	0.0%	27.3%	0.0%	0.0%
B Occasionally	57.1%	0.0%	0.0%	55.3%	0.0%	0.0%	58.2%	0.0%	0.0%
C Not at all	15.2%	0.0%	0.0%	16.3%	0.0%	0.0%	14.5%	0.0%	0.0%
Total (n)	1,076			423			653		
20. During the past year, how often did you cheat on a test or assignment?									
A Frequently	0.8%	0.0%	0.0%	1.9%	0.0%	0.0%	0.2%	0.0%	0.0%
B Occasionally	16.5%	0.0%	0.0%	17.7%	0.0%	0.0%	15.8%	0.0%	0.0%
C Not at all	82.6%	0.0%	0.0%	80.4%	0.0%	0.0%	84.1%	0.0%	0.0%
Total (n)	1,076			423			653		