

# University of South Carolina - Columbia

## Departmental Planning Data (1998-2002)

**College/School:** Mass Communications and Information Studies

**Department:** Journalism & Mass Communications

	<b>Fall</b>	<b>Fall</b>		<b>Fall</b>		<b>Fall</b>		<b>Fall</b>	
	<b>1998</b>	<b>1999</b>	<b>% +/-</b>	<b>2000</b>	<b>% +/-</b>	<b>2001</b>	<b>% +/-</b>	<b>2002</b>	<b>% +/-</b>
<b>Student Headcount (Major)</b>									
Undergraduate	978	1,019	4.19	1,089	6.87	1,223	12.30	1,424	16.43
Masters	88	76	-13.64	67	-11.84	69	2.99	70	1.45
First Professional	0	0	.	0	.	0	.	0	.
Doctoral	19	20	5.26	19	-5.00	19	0.00	18	-5.26
Total	1,085	1,115	2.76	1,175	5.38	1,311	11.57	1,512	15.33
<b>FTE Enrollment (All Students)</b>									
Undergraduate	263	311	18.28	330	6.20	363	10.09	387	6.63
Masters	31	24	-22.85	22	-8.01	31	39.77	30	-2.17
First Professional	0	0	.	0	.	0	.	0	.
Doctoral	9	7	-21.52	8	14.52	6	-29.58	8	46.00
Total	302	341	12.91	360	5.38	399	11.03	425	6.50
<b>Degrees Awarded (Previous Fiscal Yr)</b>									
Undergraduate	157	165	5.10	169	2.42	211	24.85	237	12.32
Masters	27	26	-3.70	36	38.46	28	-22.22	25	-10.71
First Professional	0	0	.	0	.	0	.	0	.
Doctoral	1	1	0.00	2	100.00	4	100.00	4	0.00
Total	185	192	3.78	207	7.81	243	17.39	266	9.47
<b>Student Credit Hours Produced</b>									
Undergraduate	3,938	4,658	18.28	4,947	6.20	5,446	10.09	5,807	6.63
Masters	372	287	-22.85	264	-8.01	369	39.77	361	-2.17
First Professional	0	0	.	0	.	0	.	0	.
Doctoral	79	62	-21.52	71	14.52	50	-29.58	73	46.00
Total	4,389	5,007	14.08	5,282	5.49	5,865	11.04	6,241	6.41
<b>Faculty Full-Time</b>									
<b>Tenure Track</b>	23	22	-4.35	22	0.00	20	-9.09	24	20.00
<b>Faculty Part-Time</b>	22	19	-13.64	15	-21.05	17	13.33	19	11.76
<b>Adjunct Faculty</b>	0	0	.	0	.	0	.	0	.
<b>Graduate Teaching Assistants</b>	4	2	-50.00	10	400.00	16	60.00	2	-87.50
	39	35	-10.26	27	-22.86	27	0.00	21	-22.22

[\[USC Home Page\]](#) [\[IPA Home Page\]](#) [\[Institutional Planning\]](#)  
[\[Departmental Planning Data\]](#)

This page updated 29 January 2003 by [Scott Smith](#).  
Copyright © 2003, The Board of Trustees of the University of South Carolina.  
URL <http://kudzu.ipr.sc.edu/Dept2002/journmc.pdf>