

# University of South Carolina - Columbia

## Departmental Planning Data (1999-2003)

**College/School:** Mass Communications and Information Studies

**Department:** Journalism and Mass Communications

|   | <b>Fall</b> | <b>Fall</b> |              | <b>Fall</b> |              | <b>Fall</b> |              | <b>Fall</b> |              |
|---|-------------|-------------|--------------|-------------|--------------|-------------|--------------|-------------|--------------|
|   | <b>1999</b> | <b>2000</b> | <b>% +/-</b> | <b>2001</b> | <b>% +/-</b> | <b>2002</b> | <b>% +/-</b> | <b>2003</b> | <b>% +/-</b> |
| <b>Student Headcount (Major)</b>            |             |             |              |             |              |             |              |             |              |
| Undergraduate                               | 1,019       | 1,089       | 6.87         | 1,223       | 12.30        | 1,424       | 16.43        | 1,522       | 6.88         |
| Masters                                     | 76          | 67          | -11.84       | 69          | 2.99         | 70          | 1.45         | 65          | -7.14        |
| First Professional                          | 0           | 0           | .            | 0           | .            | 0           | .            | 0           | .            |
| Doctoral                                    | 20          | 19          | -5.00        | 19          | 0.00         | 18          | -5.26        | 18          | 0.00         |
| Total                                       | 1,115       | 1,175       | 5.38         | 1,311       | 11.57        | 1,512       | 15.33        | 1,605       | 6.15         |
| <b>FTE Enrollment (All Students)</b>        |             |             |              |             |              |             |              |             |              |
| Undergraduate                               | 311         | 330         | 6.20         | 363         | 10.09        | 387         | 6.63         | 405         | 4.67         |
| Masters                                     | 24          | 22          | -8.01        | 31          | 39.77        | 30          | -2.17        | 27          | -11.63       |
| First Professional                          | 0           | 0           | .            | 0           | .            | 0           | .            | 0           | .            |
| Doctoral                                    | 7           | 8           | 14.52        | 6           | -29.58       | 8           | 46.00        | 4           | -53.42       |
| Total                                       | 341         | 360         | 5.38         | 399         | 11.03        | 425         | 6.50         | 436         | 2.41         |
| <b>Degrees Awarded (Previous Fiscal Yr)</b> |             |             |              |             |              |             |              |             |              |
| Undergraduate                               | 165         | 169         | 2.42         | 211         | 24.85        | 237         | 12.32        | 252         | 6.33         |
| Masters                                     | 26          | 36          | 38.46        | 28          | -22.22       | 25          | -10.71       | 35          | 40.00        |
| First Professional                          | 0           | 0           | .            | 0           | .            | 0           | .            | 0           | .            |
| Doctoral                                    | 1           | 2           | 100.00       | 4           | 100.00       | 4           | 0.00         | 3           | -25.00       |
| Total                                       | 192         | 207         | 7.81         | 243         | 17.39        | 266         | 9.47         | 290         | 9.02         |
| <b>Student Credit Hours Produced</b>        |             |             |              |             |              |             |              |             |              |
| Undergraduate                               | 4,658       | 4,947       | 6.20         | 5,446       | 10.09        | 5,807       | 6.63         | 6,078       | 4.67         |
| Masters                                     | 287         | 264         | -8.01        | 369         | 39.77        | 361         | -2.17        | 319         | -11.63       |
| First Professional                          | 0           | 0           | .            | 0           | .            | 0           | .            | 0           | .            |
| Doctoral                                    | 62          | 71          | 14.52        | 50          | -29.58       | 73          | 46.00        | 34          | -53.42       |
| Total                                       | 5,007       | 5,282       | 5.49         | 5,865       | 11.04        | 6,241       | 6.41         | 6,431       | 3.04         |
| <b>Faculty Full-Time</b>                    |             |             |              |             |              |             |              |             |              |
| <b>Tenure Track</b>                         | 22          | 22          | 0.00         | 20          | -9.09        | 24          | 20.00        | 26          | 8.33         |
| <b>Faculty Part-Time</b>                    | 19          | 15          | -21.05       | 17          | 13.33        | 19          | 11.76        | 22          | 15.79        |
| <b>Adjunct Faculty</b>                      | 0           | 0           | .            | 0           | .            | 0           | .            | 0           | .            |
| <b>Graduate Teaching Assistants</b>         | 2           | 10          | 400.00       | 16          | 60.00        | 2           | -87.50       | 10          | 400.00       |
|   | 35          | 27          | -22.86       | 27          | 0.00         | 21          | -22.22       | 21          | 0.00         |

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This page updated 5 February 2004 by [Scott Smith](#).  
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