

## University of South Carolina - Columbia

### Departmental Planning Data (2001-2005)

**College/School:** Mass Communications and Information Studies

**Department:** Journalism and Mass Communications

|   | <b>Fall<br/>2001</b> | <b>Fall<br/>2002</b> | <b>% +/-</b> | <b>Fall<br/>2003</b> | <b>% +/-</b> | <b>Fall<br/>2004</b> | <b>% +/-</b> | <b>Fall<br/>2005</b> | <b>% +/-</b> |
|---|----------------------|----------------------|--------------|----------------------|--------------|----------------------|--------------|----------------------|--------------|
| <b>Student Headcount (Major)</b>            |                      |                      |              |                      |              |                      |              |                      |              |
| Undergraduate                               | 1,223                | 1,424                | 16.43        | 1,522                | 6.88         | 1,503                | -1.25        | 1,514                | 0.73         |
| Masters                                     | 69                   | 70                   | 1.45         | 65                   | -7.14        | 58                   | -10.77       | 49                   | -15.52       |
| First Professional                          | 0                    | 0                    | .            | 0                    | .            | 0                    | .            | 0                    | .            |
| Doctoral                                    | 19                   | 18                   | -5.26        | 18                   | 0.00         | 14                   | -22.22       | 15                   | 7.14         |
| <b>Total</b>                                | <b>1,311</b>         | <b>1,512</b>         | <b>15.33</b> | <b>1,605</b>         | <b>6.15</b>  | <b>1,575</b>         | <b>-1.87</b> | <b>1,578</b>         | <b>0.19</b>  |
| <b>FTE Enrollment (All Students)</b>        |                      |                      |              |                      |              |                      |              |                      |              |
| Undergraduate                               | 363                  | 387                  | 6.63         | 405                  | 4.67         | 502                  | 23.79        | 521                  | 3.88         |
| Masters                                     | 31                   | 30                   | -2.17        | 27                   | -11.63       | 23                   | -15.36       | 29                   | 29.26        |
| First Professional                          | 0                    | 0                    | .            | 0                    | .            | 0                    | .            | 0                    | .            |
| Doctoral                                    | 6                    | 8                    | 46.00        | 4                    | -53.42       | 7                    | 88.24        | 7                    | 4.69         |
| <b>Total</b>                                | <b>399</b>           | <b>425</b>           | <b>6.50</b>  | <b>436</b>           | <b>2.41</b>  | <b>531</b>           | <b>21.96</b> | <b>558</b>           | <b>4.97</b>  |
| <b>Degrees Awarded (Previous Fiscal Yr)</b> |                      |                      |              |                      |              |                      |              |                      |              |
| Undergraduate                               | 211                  | 237                  | 12.32        | 252                  | 6.33         | 264                  | 4.76         | 298                  | 12.88        |
| Masters                                     | 28                   | 25                   | -10.71       | 35                   | 40.00        | 29                   | -17.14       | 27                   | -6.90        |
| First Professional                          | 0                    | 0                    | .            | 0                    | .            | 0                    | .            | 0                    | .            |
| Doctoral                                    | 4                    | 4                    | 0.00         | 3                    | -25.00       | 7                    | 133.33       | 1                    | -85.71       |
| <b>Total</b>                                | <b>243</b>           | <b>266</b>           | <b>9.47</b>  | <b>290</b>           | <b>9.02</b>  | <b>300</b>           | <b>3.45</b>  | <b>326</b>           | <b>8.67</b>  |
| <b>Student Credit Hours Produced</b>        |                      |                      |              |                      |              |                      |              |                      |              |
| Undergraduate                               | 5,446                | 5,807                | 6.63         | 6,078                | 4.67         | 7,524                | 23.79        | 7,816                | 3.88         |
| Masters                                     | 369                  | 361                  | -2.17        | 319                  | -11.63       | 270                  | -15.36       | 349                  | 29.26        |
| First Professional                          | 0                    | 0                    | .            | 0                    | .            | 0                    | .            | 0                    | .            |
| Doctoral                                    | 50                   | 73                   | 46.00        | 34                   | -53.42       | 64                   | 88.24        | 67                   | 4.69         |
| <b>Total</b>                                | <b>5,865</b>         | <b>6,241</b>         | <b>6.41</b>  | <b>6,431</b>         | <b>3.04</b>  | <b>7,858</b>         | <b>22.19</b> | <b>8,232</b>         | <b>4.76</b>  |
| <b>Faculty Full-Time</b>                    |                      |                      |              |                      |              |                      |              |                      |              |
| <b>Tenure Track</b>                         | 20                   | 24                   | 20.00        | 26                   | 8.33         | 27                   | 3.85         | 34                   | 25.93        |
| <b>Faculty Part-Time</b>                    | 17                   | 19                   | 11.76        | 22                   | 15.79        | 23                   | 4.55         | 26                   | 13.04        |
| <b>Adjunct Faculty</b>                      | 0                    | 0                    | .            | 0                    | .            | 0                    | .            | 0                    | .            |
| <b>Grad. Assistants</b>                     | 16                   | 2                    | -87.50       | 10                   | 400.00       | 21                   | 110.00       | 13                   | -38.10       |
|   | 27                   | 21                   | -22.22       | 21                   | 0.00         | 25                   | 19.05        | 28                   | 12.00        |

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This page updated 19 March 2007 by [Deborah Staley](#).  
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URL <http://kudzu.ipr.sc.edu/planning/Dept2005/journmc.pdf>