

University of South Carolina - Columbia

Departmental Planning Data (2003-2007)

College/School: Mass Communications and Information Studies

Department: Journalism and Mass Communications

	Fall 2003	Fall 2004	% +/-	Fall 2005	% +/-	Fall 2006	% +/-	Fall 2007	% +/-
Student Headcount (Major)									
Undergraduate	1,522	1,503	-1.25	1,514	0.73	1,420	-6.21	1,401	-1.34
Masters	65	58	-10.77	49	-15.52	61	24.49	53	-13.11
First Professional	0	0	.	0	.	0	.	0	.
Doctoral	18	14	-22.22	15	7.14	21	40.00	22	4.76
Total	1,605	1,575	-1.87	1,578	0.19	1,502	-4.82	1,476	-1.73
FTE Enrollment (All Students)									
Undergraduate	405	502	23.79	521	3.88	466	-10.63	564	21.20
Masters	27	23	-15.36	29	29.26	39	34.10	30	-24.15
First Professional	0	0	.	0	.	0	.	0	.
Doctoral	4	7	88.24	7	4.69	12	61.19	8	-32.41
Total	436	531	21.96	558	4.97	517	-7.34	602	16.53
Degrees Awarded (Previous Fiscal Yr)									
Undergraduate	252	264	4.76	298	12.88	303	1.68	330	8.91
Masters	35	29	-17.14	27	-6.90	28	3.70	18	-35.71
First Professional	0	0	.	0	.	0	.	0	.
Doctoral	3	7	133.33	1	-85.71	2	100.00	3	50.00
Total	290	300	3.45	326	8.67	333	2.15	351	5.41
Student Credit Hours Produced									
Undergraduate	6,078	7,524	23.79	7,816	3.88	6,985	-10.63	8,466	21.20
Masters	319	270	-15.36	349	29.26	468	34.10	355	-24.15
First Professional	0	0	.	0	.	0	.	54	.
Doctoral	34	64	88.24	67	4.69	108	61.19	73	-32.41
Total	6,431	7,858	22.19	8,232	4.76	7,561	-8.15	8,948	18.34
Faculty Full-Time									
Tenure Track	26	27	3.85	34	25.93	37	8.82	36	-2.70
Faculty Part-Time	22	23	4.55	26	13.04	25	-3.85	24	-4.00
Adjunct Faculty	0	0	.	0	.	0	.	0	.
Grad. Assistants	10	21	110.00	13	-38.10	3	-76.92	19	533.33
	21	25	19.05	28	12.00	32	14.29	29	-9.38

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This page updated 21 February 2008 by [Deborah Staley](#).
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URL <http://kudzu.ipr.sc.edu/planning/Dept2007/journmc.pdf>