

*University of South Carolina - Columbia**Departmental Planning Data (2004-2008)***College/School:** Mass Communications and Information Studies**Department:** Journalism and Mass Communications

|   | <b>Fall<br/>2004</b> | <b>Fall<br/>2005</b> | <b>% +/-</b> | <b>Fall<br/>2006</b> | <b>% +/-</b> | <b>Fall<br/>2007</b> | <b>% +/-</b> | <b>Fall<br/>2008</b> | <b>% +/-</b> |
|---|----------------------|----------------------|--------------|----------------------|--------------|----------------------|--------------|----------------------|--------------|
| <b>Student Headcount (Major)</b>            |                      |                      |              |                      |              |                      |              |                      |              |
| Undergraduate                               | 1,503                | 1,514                | 0.73         | 1,420                | -6.21        | 1,401                | -1.34        | 1,356                | -3.21        |
| Masters                                     | 58                   | 49                   | -15.52       | 61                   | 24.49        | 53                   | -13.11       | 46                   | -13.21       |
| First Professional                          | 0                    | 0                    | .            | 0                    | .            | 0                    | .            | 0                    | .            |
| Doctoral                                    | 14                   | 15                   | 7.14         | 21                   | 40.00        | 22                   | 4.76         | 19                   | -13.64       |
| Total                                       | 1,575                | 1,578                | 0.19         | 1,502                | -4.82        | 1,476                | -1.73        | 1,421                | -3.73        |
| <b>FTE Enrollment (All Students)</b>        |                      |                      |              |                      |              |                      |              |                      |              |
| Undergraduate                               | 502                  | 521                  | 3.88         | 466                  | -10.63       | 564                  | 21.20        | 459                  | -18.67       |
| Masters                                     | 23                   | 29                   | 29.26        | 39                   | 34.10        | 30                   | -24.15       | 30                   | 0.00         |
| First Professional                          | 0                    | 0                    | .            | 0                    | .            | 0                    | .            | 0                    | .            |
| Doctoral                                    | 7                    | 7                    | 4.69         | 12                   | 61.19        | 8                    | -32.41       | 10                   | 17.81        |
| Total                                       | 531                  | 558                  | 4.97         | 517                  | -7.34        | 602                  | 16.53        | 498                  | -17.27       |
| <b>Degrees Awarded (Previous Fiscal Yr)</b> |                      |                      |              |                      |              |                      |              |                      |              |
| Undergraduate                               | 264                  | 298                  | 12.88        | 303                  | 1.68         | 330                  | 8.91         | 336                  | 1.82         |
| Masters                                     | 29                   | 27                   | -6.90        | 28                   | 3.70         | 18                   | -35.71       | 28                   | 55.56        |
| First Professional                          | 0                    | 0                    | .            | 0                    | .            | 0                    | .            | 0                    | .            |
| Doctoral                                    | 7                    | 1                    | -85.71       | 2                    | 100.00       | 3                    | 50.00        | 0                    | -100.0       |
| Total                                       | 300                  | 326                  | 8.67         | 333                  | 2.15         | 351                  | 5.41         | 364                  | 3.70         |
| <b>Student Credit Hours Produced</b>        |                      |                      |              |                      |              |                      |              |                      |              |
| Undergraduate                               | 7,524                | 7,816                | 3.88         | 6,985                | -10.63       | 8,466                | 21.20        | 6,885                | -18.67       |
| Masters                                     | 270                  | 349                  | 29.26        | 468                  | 34.10        | 355                  | -24.15       | 355                  | 0.00         |
| First Professional                          | 0                    | 0                    | .            | 0                    | .            | 54                   | .            | 57                   | 5.56         |
| Doctoral                                    | 64                   | 67                   | 4.69         | 108                  | 61.19        | 73                   | -32.41       | 86                   | 17.81        |
| Total                                       | 7,858                | 8,232                | 4.76         | 7,561                | -8.15        | 8,948                | 18.34        | 7,383                | -17.49       |
| <b>Faculty Full-Time</b>                    |                      |                      |              |                      |              |                      |              |                      |              |
| <b>Tenure Track</b>                         | 27                   | 34                   | 25.93        | 37                   | 8.82         | 36                   | -2.70        | 33                   | -8.33        |
| <b>Faculty Part-Time</b>                    | 23                   | 26                   | 13.04        | 25                   | -3.85        | 24                   | -4.00        | 20                   | -16.67       |
| <b>Adjunct Faculty</b>                      | 0                    | 0                    | .            | 0                    | .            | 0                    | .            | 0                    | .            |
| <b>Grad. Assistants</b>                     | 21                   | 13                   | -38.10       | 3                    | -76.92       | 19                   | 533.33       | 4                    | -78.95       |
|   | 25                   | 28                   | 12.00        | 32                   | 14.29        | 29                   | -9.38        | 29                   | 0.00         |

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This page updated 23 January 2009 by [Deborah Staley](#).  
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URL <http://kudzu.ipr.sc.edu/planning/Dept2008/journmc.pdf>