

**University of South Carolina - Columbia**

**Departmental Planning Data (2005-2009)**

**College/School:** Mass Communications and Information Studies

**Department:** Journalism and Mass Communications

	<b>Fall 2005</b>	<b>Fall 2006</b>	<b>% +/-</b>	<b>Fall 2007</b>	<b>% +/-</b>	<b>Fall 2008</b>	<b>% +/-</b>	<b>Fall 2009</b>	<b>% +/-</b>
<b>Student Headcount (Major)</b>									
Undergraduate	1,514	1,420	-6.21	1,401	-1.34	1,356	-3.21	1,388	2.36
Masters	49	61	24.49	53	-13.11	46	-13.21	49	6.52
First Professional	0	0	.	0	.	0	.	0	.
Doctoral	15	21	40.00	22	4.76	19	-13.64	21	10.53
Total	1,578	1,502	-4.82	1,476	-1.73	1,421	-3.73	1,458	2.60
<b>FTE Enrollment (All Students)</b>									
Undergraduate	521	466	-10.63	564	21.20	459	-18.67	534	16.28
Masters	29	39	34.10	30	-24.15	30	0.00	32	7.89
First Professional	0	0	.	0	.	0	.	0	.
Doctoral	7	12	61.19	8	-32.41	10	17.81	10	4.65
Total	558	517	-7.34	602	16.53	498	-17.27	576	15.56
<b>Degrees Awarded (Previous Fiscal Yr)</b>									
Undergraduate	298	303	1.68	330	8.91	336	1.82	290	-13.69
Masters	27	28	3.70	18	-35.71	28	55.56	19	-32.14
First Professional	0	0	.	0	.	0	.	0	.
Doctoral	1	2	100.00	3	50.00	0	-100.0	7	.
Total	326	333	2.15	351	5.41	364	3.70	316	-13.19
<b>Student Credit Hours Produced</b>									
Undergraduate	7,816	6,985	-10.63	8,466	21.20	6,885	-18.67	8,006	16.28
Masters	349	468	34.10	355	-24.15	355	0.00	383	7.89
First Professional	0	0	.	54	.	57	5.56	42	-26.32
Doctoral	67	108	61.19	73	-32.41	86	17.81	90	4.65
Total	8,232	7,561	-8.15	8,948	18.34	7,383	-17.49	8,521	15.41
<b>Faculty Full-Time</b>									
<b>Tenure Track</b>	34	37	8.82	36	-2.70	33	-8.33	35	6.06
<b>Faculty Part-Time</b>	26	25	-3.85	24	-4.00	20	-16.67	22	10.00
<b>Adjunct Faculty</b>	0	0	.	0	.	0	.	0	.
<b>Grad. Assistants</b>	13	3	-76.92	19	533.33	4	-78.95	5	25.00
	28	32	14.29	29	-9.38	29	0.00	29	0.00

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This page updated 18 February 2010 by [Deborah Staley](#).  
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URL <http://kudzu.ipr.sc.edu/planning/Dept2009/journmc.pdf>