

*University of South Carolina - Columbia**Departmental Planning Data (2006-2010)***College/School:** Mass Communications and Information Studies**Department:** Journalism and Mass Communications

	<b>Fall 2006</b>	<b>Fall 2007</b>	<b>% +/-</b>	<b>Fall 2008</b>	<b>% +/-</b>	<b>Fall 2009</b>	<b>% +/-</b>	<b>Fall 2010</b>	<b>% +/-</b>
<b>Student Headcount (Major)</b>									
Undergraduate	1,420	1,401	-1.34	1,356	-3.21	1,388	2.36	1,426	2.74
Masters	61	53	-13.11	46	-13.21	50	8.70	47	-6.00
First Professional	0	0	.	0	.	0	.	0	.
Doctoral	21	22	4.76	19	-13.64	21	10.53	21	0.00
Total	1,502	1,476	-1.73	1,421	-3.73	1,459	2.67	1,494	2.40
<b>FTE Enrollment (All Students)</b>									
Undergraduate	466	564	21.20	459	-18.67	534	16.28	483	-9.47
Masters	39	30	-24.15	30	0.00	32	7.89	26	-17.75
First Professional	0	0	.	0	.	0	.	0	.
Doctoral	12	8	-32.41	10	17.81	10	4.65	14	36.67
Total	517	602	16.53	498	-17.27	576	15.56	523	-9.13
<b>Degrees Awarded (Previous Fiscal Yr)</b>									
Undergraduate	303	330	8.91	336	1.82	290	-13.69	303	4.48
Masters	28	18	-35.71	28	55.56	19	-32.14	24	26.32
First Professional	0	0	.	0	.	0	.	0	.
Doctoral	2	3	50.00	0	-100.0	7	.	1	-85.71
Total	333	351	5.41	364	3.70	316	-13.19	328	3.80
<b>Student Credit Hours Produced</b>									
Undergraduate	6,985	8,466	21.20	6,885	-18.67	8,006	16.28	7,248	-9.47
Masters	468	355	-24.15	355	0.00	383	7.89	315	-17.75
First Professional	0	54	.	57	5.56	42	-26.32	54	28.57
Doctoral	108	73	-32.41	86	17.81	90	4.65	123	36.67
Total	7,561	8,948	18.34	7,383	-17.49	8,521	15.41	7,740	-9.17
<b>Faculty Full-Time</b>									
<b>Tenure Track</b>	37	36	-2.70	33	-8.33	35	6.06	34	-2.86
<b>Faculty Part-Time</b>	25	24	-4.00	20	-16.67	22	10.00	22	0.00
<b>Adjunct Faculty</b>	0	0	.	0	.	0	.	0	.
<b>Grad. Assistants</b>	3	19	533.33	4	-78.95	5	25.00	1	-80.00
	32	29	-9.38	29	0.00	29	0.00	28	-3.45

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This page updated 22 January 2011 by [Deborah Staley](#).  
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URL <http://kudzu.ipr.sc.edu/planning/Dept2010/journmc.pdf>