

University of South Carolina - Columbia

Departmental Planning Data (2007-2011)

College/School: Mass Communications and Information Studies

Department: Journalism and Mass Communications

	Fall 2007	Fall 2008	% +/-	Fall 2009	% +/-	Fall 2010	% +/-	Fall 2011	% +/-
Student Headcount (Major)									
Undergraduate	1,401	1,356	-3.21	1,388	2.36	1,426	2.74	1,444	1.26
Masters	53	46	-13.21	50	8.70	47	-6.00	46	-2.13
First Professional	0	0	.	0	.	0	.	0	.
Doctoral	22	19	-13.64	21	10.53	21	0.00	25	19.05
Total	1,476	1,421	-3.73	1,459	2.67	1,494	2.40	1,515	1.41
FTE Enrollment (All Students)									
Undergraduate	564	459	-18.67	534	16.28	483	-9.47	500	3.38
Masters	30	30	0.00	32	7.89	26	-17.75	18	-33.02
First Professional	0	0	.	0	.	0	.	0	.
Doctoral	8	10	17.81	10	4.65	14	36.67	15	10.57
Total	602	498	-17.27	576	15.56	523	-9.13	532	1.74
Degrees Awarded (Previous Fiscal Yr)									
Undergraduate	330	336	1.82	290	-13.69	303	4.48	341	12.54
Masters	18	28	55.56	19	-32.14	24	26.32	25	4.17
First Professional	0	0	.	0	.	0	.	0	.
Doctoral	3	0	-100.0	7	.	1	-85.71	3	200.00
Total	351	364	3.70	316	-13.19	328	3.80	369	12.50
Student Credit Hours Produced									
Undergraduate	8,466	6,885	-18.67	8,006	16.28	7,248	-9.47	7,493	3.38
Masters	355	355	0.00	383	7.89	315	-17.75	211	-33.02
First Professional	54	57	5.56	42	-26.32	54	28.57	63	16.67
Doctoral	73	86	17.81	90	4.65	123	36.67	136	10.57
Total	8,948	7,383	-17.49	8,521	15.41	7,740	-9.17	7,903	2.11
Faculty Full-Time									
Tenure Track	36	33	-8.33	35	6.06	34	-2.86	35	2.94
Faculty Part-Time	24	20	-16.67	22	10.00	22	0.00	21	-4.55
Adjunct Faculty	0	0	.	0	.	0	.	0	.
Grad. Assistants	19	4	-78.95	5	25.00	1	-80.00	1	0.00
	29	29	0.00	29	0.00	28	-3.45	35	25.00

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This page updated 27 January 2012 by [Deborah Staley](#).
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URL <http://kudzu.ipr.sc.edu/planning/Dept2011/journmc.pdf>