

University of South Carolina - Columbia

Departmental Planning Data (2008-2012)

College/School: Mass Communications and Information Studies

Department: Journalism and Mass Communications

	Fall 2008	Fall 2009	% +/-	Fall 2010	% +/-	Fall 2011	% +/-	Fall 2012	% +/-
Student Headcount (Major)									
Undergraduate	1,356	1,388	2.36	1,426	2.74	1,444	1.26	1,502	4.02
Masters	46	50	8.70	47	-6.00	46	-2.13	36	-21.74
First Professional	0	0	.	0	.	0	.	0	.
Doctoral	19	21	10.53	21	0.00	25	19.05	25	0.00
Total	1,421	1,459	2.67	1,494	2.40	1,515	1.41	1,563	3.17

FTE Enrollment (All students taught by faculty associated with academic department)

Undergraduate	459	534	16.28	483	-9.47	500	3.38	636	27.36
Masters	30	32	7.89	26	-17.75	18	-33.02	16	-11.37
First Professional	0	0	.	0	.	0	.	0	.
Doctoral	10	10	4.65	14	36.67	15	10.57	13	-15.44
Total	498	576	15.56	523	-9.13	532	1.74	665	24.86

Degrees Awarded (Previous Fiscal Yr)

Undergraduate	336	290	-13.69	303	4.48	341	12.54	329	-3.52
Masters	28	19	-32.14	24	26.32	25	4.17	18	-28.00
First Professional	0	0	.	0	.	0	.	0	.
Doctoral	0	7	.	1	-85.71	3	200.00	2	-33.33
Total	364	316	-13.19	328	3.80	369	12.50	349	-5.42

Student Credit Hours Produced (All students taught by faculty associated with academic department)

Undergraduate	6,885	8,006	16.28	7,248	-9.47	7,493	3.38	9,543	27.36
Masters	355	383	7.89	315	-17.75	211	-33.02	187	-11.37
First Professional	57	42	-26.32	54	28.57	63	16.67	38	-39.68
Doctoral	86	90	4.65	123	36.67	136	10.57	115	-15.44
Total	7,383	8,521	15.41	7,740	-9.17	7,903	2.11	9,883	25.05

Faculty Full-Time	33	35	6.06	34	-2.86	35	2.94	35	0.00
Tenure Track	20	22	10.00	22	0.00	21	-4.55	21	0.00
Faculty Part-Time	0	0	.	0	.	0	.	0	.
Adjunct Faculty	4	5	25.00	1	-80.00	1	0.00	11	1000.0
Grad. Assistants	29	29	0.00	28	-3.45	35	25.00	30	-14.29

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This page updated 7 January 2013 by [Deborah Staley](#).
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URL <http://kudzu.ipr.sc.edu/planning/Dept2012/journmc.pdf>