

# *University of South Carolina - Columbia*

## *Departmental Planning Data (2008-2012)*

**College/School:** Hospitality, Retail, and Sport Management

**Department:** Retailing

	<b>Fall 2008</b>	<b>Fall 2009</b>	<b>% +/-</b>	<b>Fall 2010</b>	<b>% +/-</b>	<b>Fall 2011</b>	<b>% +/-</b>	<b>Fall 2012</b>	<b>% +/-</b>
<b>Student Headcount (Major)</b>									
Undergraduate	501	511	2.00	560	9.59	641	14.46	721	12.48
Masters	28	19	-32.14	22	15.79	18	-18.18	11	-38.89
First Professional	0	0	.	0	.	0	.	0	.
Doctoral	0	0	.	0	.	0	.	0	.
<b>Total</b>	<b>529</b>	<b>530</b>	<b>0.19</b>	<b>582</b>	<b>9.81</b>	<b>659</b>	<b>13.23</b>	<b>732</b>	<b>11.08</b>

**FTE Enrollment (All students taught by faculty associated with academic department)**

Undergraduate	373	315	-15.52	469	48.83	482	2.76	704	46.13
Masters	15	7	-53.45	10	40.74	11	16.67	7	-34.59
First Professional	0	0	.	0	.	0	.	0	.
Doctoral	0	0	.	0	.	0	.	0	.
<b>Total</b>	<b>387</b>	<b>322</b>	<b>-16.94</b>	<b>478</b>	<b>48.66</b>	<b>493</b>	<b>3.04</b>	<b>712</b>	<b>44.38</b>

**Degrees Awarded (Previous Fiscal Yr)**

Undergraduate	155	166	7.10	134	-19.28	166	23.88	127	-23.49
Masters	12	12	0.00	11	-8.33	9	-18.18	8	-11.11
First Professional	0	0	.	0	.	0	.	0	.
Doctoral	0	0	.	0	.	0	.	0	.
<b>Total</b>	<b>167</b>	<b>178</b>	<b>6.59</b>	<b>145</b>	<b>-18.54</b>	<b>175</b>	<b>20.69</b>	<b>135</b>	<b>-22.86</b>

**Student Credit Hours Produced (All students taught by faculty associated with academic department)**

Undergraduate	5,593	4,725	-15.52	7,032	48.83	7,226	2.76	10,559	46.13
Masters	174	81	-53.45	114	40.74	133	16.67	87	-34.59
First Professional	0	0	.	0	.	0	.	0	.
Doctoral	0	0	.	0	.	0	.	3	.
<b>Total</b>	<b>5,767</b>	<b>4,806</b>	<b>-16.66</b>	<b>7,146</b>	<b>48.69</b>	<b>7,359</b>	<b>2.98</b>	<b>10,649</b>	<b>44.71</b>

<b>Faculty Full-Time</b>	16	15	-6.25	15	0.00	19	26.67	20	5.26
<b>Tenure Track</b>	10	11	10.00	11	0.00	13	18.18	15	15.38
<b>Faculty Part-Time</b>	0	0	.	0	.	0	.	0	.
<b>Adjunct Faculty</b>	3	1	-66.67	2	100.00	4	100.00	15	275.00
<b>Grad. Assistants</b>	11	0	-100.0	0	.	17	.	15	-11.76

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This page updated 7 January 2013 by [Deborah Staley](#).  
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URL <http://kudzu.ipr.sc.edu/planning/Dept2012/retail.pdf>