

# University of South Carolina - Columbia

## Departmental Planning Data (2009-2013)

**College/School:** Mass Communications and Information Studies

**Department:** Journalism and Mass Communications

	<b>Fall</b>	<b>Fall</b>		<b>Fall</b>		<b>Fall</b>		<b>Fall</b>	
	<b>2009</b>	<b>2010</b>	<b>% +/-</b>	<b>2011</b>	<b>% +/-</b>	<b>2012</b>	<b>% +/-</b>	<b>2013</b>	<b>% +/-</b>
<b>Student Headcount (Major)</b>									
Undergraduate	1,388	1,426	2.74	1,444	1.26	1,502	4.02	1,560	3.86
Masters	50	47	-6.00	46	-2.13	36	-21.74	38	5.56
First Professional	0	0	.	0	.	0	.	0	.
Doctoral	21	21	0.00	25	19.05	25	0.00	23	-8.00
Total	1,459	1,494	2.40	1,515	1.41	1,563	3.17	1,621	3.71

### FTE Enrollment (All students taught by faculty associated with academic department)

Undergraduate	534	483	-9.47	500	3.38	636	27.36	593	-6.74
Masters	32	26	-17.75	18	-33.02	16	-11.37	21	32.09
First Professional	0	0	.	0	.	0	.	0	.
Doctoral	10	14	36.67	15	10.57	13	-15.44	8	-34.78
Total	576	523	-9.13	532	1.74	665	24.86	622	-6.37

### Degrees Awarded (Previous Fiscal Yr)

Undergraduate	290	303	4.48	341	12.54	329	-3.52	316	-3.95
Masters	19	24	26.32	25	4.17	18	-28.00	28	55.56
First Professional	0	0	.	0	.	0	.	0	.
Doctoral	7	1	-85.71	3	200.00	2	-33.33	3	50.00
Total	316	328	3.80	369	12.50	349	-5.42	347	-0.57

### Student Credit Hours Produced (All students taught by faculty associated with academic department)

Undergraduate	8,006	7,248	-9.47	7,493	3.38	9,543	27.36	8,900	-6.74
Masters	383	315	-17.75	211	-33.02	187	-11.37	247	32.09
First Professional	42	54	28.57	63	16.67	38	-39.68	29	-23.68
Doctoral	90	123	36.67	136	10.57	115	-15.44	75	-34.78
Total	8,521	7,740	-9.17	7,903	2.11	9,883	25.05	9,251	-6.39

<b>Faculty Full-Time</b>	35	34	-2.86	35	2.94	35	0.00	35	0.00
<b>Tenure Track</b>	22	22	0.00	21	-4.55	21	0.00	23	9.52
<b>Faculty Part-Time</b>	0	0	.	0	.	0	.	0	.
<b>Adjunct Faculty</b>	5	1	-80.00	1	0.00	11	1000.0	12	9.09
<b>Grad. Assistants</b>	29	28	-3.45	35	25.00	30	-14.29	31	3.33

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This page updated 6 March 2014 by [Deborah Staley](#).  
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URL <http://kudzu.ipr.sc.edu/planning/Dept2013/journmc.pdf>