

***University of South Carolina - Columbia***  
***Departmental Planning Data (2009-2013)***

---

**College/School:** Mass Communications & Information Studies

	<b>Fall</b>	<b>Fall</b>		<b>Fall</b>		<b>Fall</b>		<b>Fall</b>	
	<b>2009</b>	<b>2010</b>	<b>% +/-</b>	<b>2011</b>	<b>% +/-</b>	<b>2012</b>	<b>% +/-</b>	<b>2013</b>	<b>% +/-</b>
<b>Student Headcount (Major)</b>									
Undergraduate	1,388	1,426	2.74	1,444	1.26	1,502	4.02	1,560	3.86
Masters	488	476	-2.46	426	-10.50	355	-16.67	349	-1.69
First Professional	0	0	.	0	.	0	.	0	.
Doctoral	31	30	-3.23	40	33.33	38	-5.00	42	10.53
<b>Total</b>	<b>1,907</b>	<b>1,932</b>	<b>1.31</b>	<b>1,910</b>	<b>-1.14</b>	<b>1,895</b>	<b>-0.79</b>	<b>1,951</b>	<b>2.96</b>

**FTE Enrollment (All students taught by faculty in academic departments associated to school)**

Undergraduate	573	496	-13.39	517	4.18	732	41.57	677	-7.44
Masters	245	233	-5.06	206	-11.56	170	-17.49	152	-10.30
First Professional	.	.	.	.	.	.	.	.	.
Doctoral	16	21	28.28	19	-7.53	19	0.00	12	-36.63
<b>Total</b>	<b>834</b>	<b>750</b>	<b>-10.14</b>	<b>742</b>	<b>-1.03</b>	<b>921</b>	<b>24.11</b>	<b>842</b>	<b>-8.58</b>

**Degrees Awarded (Previous Fiscal Yr)**

Undergraduate	290	303	4.48	341	12.54	329	-3.52	316	-3.95
Masters	169	177	4.73	192	8.47	176	-8.33	161	-8.52
First Professional	0	0	.	0	.	0	.	0	.
Doctoral	7	1	-85.71	3	200.00	4	33.33	5	25.00
<b>Total</b>	<b>466</b>	<b>481</b>	<b>3.22</b>	<b>536</b>	<b>11.43</b>	<b>509</b>	<b>-5.04</b>	<b>482</b>	<b>-5.30</b>

**Student Credit Hours Produced (All students taught by faculty in academic departments associated to school)**

Undergraduate	8,594	7,443	-13.39	7,754	4.18	10,977	41.57	10,160	-7.44
Masters	2,942	2,793	-5.06	2,470	-11.56	2,038	-17.49	1,828	-10.30
First Professional	42	54	28.57	63	16.67	38	-39.68	29	-23.68
Doctoral	145	186	28.28	172	-7.53	172	0.00	109	-36.63
<b>Total</b>	<b>11,723</b>	<b>10,476</b>	<b>-10.64</b>	<b>10,459</b>	<b>-0.16</b>	<b>13,225</b>	<b>26.45</b>	<b>12,126</b>	<b>-8.31</b>

<b>Faculty Full-Time</b>	50	51	2.00	52	1.96	52	0.00	52	0.00
<b>Tenure Track</b>	32	34	6.25	34	0.00	36	5.88	38	5.56
<b>Faculty Part-Time</b>	0	0	.	0	.	0	.	0	.
<b>Adjunct Faculty</b>	15	1	-93.33	8	700.00	31	287.50	24	-22.58
<b>Grad. Assistants</b>	30	32	6.67	41	28.13	80	95.12	82	2.50

---

[\[USC Home Page\]](#) [\[IAC Home Page\]](#) [\[Institutional Planning\]](#)  
[\[Departmental Planning Data\]](#)

This page updated 6 March 2014 by [Deborah Staley](#).  
Copyright © 2014, The Board of Trustees of the University of South Carolina.  
URL <http://kudzu.ipr.sc.edu/planning/Dept2013/mcominfo.pdf>